

PLANO STANDARD	
1H23 ALMAY 01X60 CARDED PLANOGRAM	Date: 8/29/2022
	

PLANO STANDARD

1H23 ALMAY 01X60 CARDED PLANOGRAM

35 309978588016 MULTI-BENEFIT MASCARA 7243459001 BLACKEST BLACK 501	36 309978588023 MULTI-BENEFIT MASCARA 7243459002 BLACK 502	37 309978588030 MULTI-BENEFIT MASCARA 7243459003 BLACK/BROWN 503	38 309978590033 MULTI-BENEFIT MASCARA WP 7243484002 BLACK WP 504		
31 309970175269 VOLUME & CONDITIONING MASCARA 7262896001 BLACKEST BLACK 010	32 309970175276 VOLUME & CONDITIONING MASCARA 7262896002 BLACK 020	33 309970175283 VOLUME & CONDITIONING MASCARA 7262896003 BLACK BROWN 030	34 309970175290 VOLUME & CONDITIONING MASCARA WP 7262897001 BLACKEST BLACK WP 040		
27 309970143022 LENGTH & LIFT MASCARA 7257548001 BLACKEST BLACK 010	28 309970143039 LENGTH & LIFT MASCARA 7257548002 BLACK 020	29 077379137132 THICKENING MASCARA 7243528001 BLACKEST BLACK 401	30 077379117714 THICKENING MASCARA 7243528003 BLACK/BROWN 403		
22 309970175306 CONDITIONING LIQUID EYELINER 7262898001 BLACK 010	23 309970175313 CONDITIONING LIQUID EYELINER 7262898002 BROWN 020	24 309970175320 CONDITIONING LIQUID EYELINER 7262898003 NAVY 030	25 309975045017 LIQUID EYELINER 7243433001 BLACK 221	26 309975045024 LIQUID EYELINER 7243433002 BROWN 222	
16 309972713018 EYELINER PENCIL 7258480001 BLACK 205	17 309976799025 EYELINER PENCIL 7258480002 BLACK/BROWN 206	18 309972713025 EYELINER PENCIL 7258480003 BROWN 207	19 309979590049 EYELINER PENCIL 7258480005 BLACK RAISIN 209	20 309979590032 EYE PENCIL 7258480004 B PEARL 208	21 309970050597 EYELINER PENCIL 7258480006 BLACK AMETHYST 210
10 309970135461 ALL- DAY INTENSE GEL EYELINER 7256907002 RICH BLACK 110	11 309970135492 ALL- DAY INTENSE GEL EYELINER 7256907005 DEEP CHESTNUT 140	12 309970135454 ALL- DAY INTENSE GEL EYELINER 7256907001 ALL-DAY GREY 100	13 309970050603 EYELINER PENCIL 7258480007 BROWN TOPAZ 211	14 309979637010 BROW PENCIL 7268271001 DARK BLONDE 801	15 309979637027 BROW PENCIL 7268271002 BRUNETTE 802
4 309970190101 AGELESS HYDRATING CONCEALER 7264459002 LIGHT 010	5 309970190118 AGELESS HYDRATING CONCEALER 7264459003 LIGHT MEDIUM 020	6 309970190125 AGELESS HYDRATING CONCEALER 7264459004 MEDIUM 030	7 309970165826 CLEAR COMPLEXION CONCEALER 7260511002 LIGHT 100	8 309970165833 CLEAR COMPLEXION CONCEALER 7260511003 LIGHT/MEDIUM 200	9 309970165840 CLEAR COMPLEXION CONCEALER 7260511004 MEDIUM 300
1 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES 7255784000 25 CT N/A		2 309976038018 PRESSED POWDER 7244337001 MY BEST LIGHT 100		3 309976038025 PRESSED POWDER 7244337002 LIGHT MEDIUM, MINE 200	

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31 309970175269 VOLUME & CONDITIONING MASCARA 7262896001 BLACKEST BLACK 010	32 309970175276 VOLUME & CONDITIONING MASCARA 7262896002 BLACK 020	33 309970175283 VOLUME & CONDITIONING MASCARA 7262896003 BLACK BROWN 030	34 309970175290 VOLUME & CONDITIONING MASCARA WP 7262897001 BLACKEST BLACK WP 040		
27 309970143022 LENGTH & LIFT MASCARA 7257548001 BLACKEST BLACK 010	28 309970143039 LENGTH & LIFT MASCARA 7257548002 BLACK 020	29 077379137132 THICKENING MASCARA 7243528001 BLACKEST BLACK 401	30 077379117714 THICKENING MASCARA 7243528003 BLACK/BROWN 403		
22 309970175306 CONDITIONING LIQUID EYELINER 7262898001 BLACK 010	23 309970175313 CONDITIONING LIQUID EYELINER 7262898002 BROWN 020	24 309970175320 CONDITIONING LIQUID EYELINER 7262898003 NAVY 030	25 309975045017 LIQUID EYELINER 7243433001 BLACK 221	26 309975045024 LIQUID EYELINER 7243433002 BROWN 222	
16 309972713018 EYELINER PENCIL 7258480001 BLACK 205	17 309976799025 EYELINER PENCIL 7258480002 BLACK/BROWN 206	18 309972713025 EYELINER PENCIL 7258480003 BROWN 207	19 309979590049 EYELINER PENCIL 7258480005 BLACK RAISIN 209	20 309979590001 EYELINER PENCIL 7258480004 BLACK PEARL 208	21 309970050597 EYELINER PENCIL 7258480006 BLACK AMETHYST 210
10 309970135461 ALL-DAY INTENSE GEL EYELINER 7256907002 RICH BLACK 110	11 309970135492 ALL-DAY INTENSE GEL EYELINER 7256907005 DEEP CHESTNUT 140	12 309970135454 ALL-DAY INTENSE GEL EYELINER 7256907001 ALL-DAY GREY 100	13 309970050603 EYELINER PENCIL 7258480007 BROWN TOPAZ 211	14 309979637010 BROW PENCIL 7268271001 DARK BLONDE 801	15 309979637027 BROW PENCIL 7268271002 BRUNETTE 802
4 309970190101 AGELESS HYDRATING CONCEALER 7264459002 LIGHT 010	5 309970190118 AGELESS HYDRATING CONCEALER 7264459003 LIGHT MEDIUM 020	6 309970190125 AGELESS HYDRATING CONCEALER 7264459004 MEDIUM 030	7 309970165826 CLEAR COMPLEXION CONCEALER 7260511002 LIGHT 100	8 309970165833 CLEAR COMPLEXION CONCEALER 7260511003 LIGHT/MEDIUM 200	9 309970165840 CLEAR COMPLEXION CONCEALER 7260511004 MEDIUM 300
1 309970078041 BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING TOWELETTES 7255784000 25 CT N/A		2 309976038018 PRESSED POWDER 7244337001 MY BEST LIGHT 100		3 309976038025 PRESSED POWDER 7244337002 LIGHT MEDIUM, MINE 200	

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PLANOGRAM LINE LISTING PLANO STANDARD

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Seg #1 LOC ID	UPC	ID	Name	Shade	PPK: Merch Code	GRP: FACINGS	Desc 8
1	309970078041	7255784000	BIODEGRADABLE LONGWEAR MAKEUP REMOVER CLEANSING T...	25 CT	N/A	1	 30997007804
2	309976038018	7244337001	PRESSED POWDER	MY BEST LIGHT	100	1	 30997603801
3	309976038025	7244337002	PRESSED POWDER	LIGHT MEDIUM, MINE	200	1	 30997603802
4	309970190101	7264459002	AGELESS HYDRATING CONCEALER	LIGHT	010	1	 30997019010
5	309970190118	7264459003	AGELESS HYDRATING CONCEALER	LIGHT MEDIUM	020	1	 30997019011
6	309970190125	7264459004	AGELESS HYDRATING CONCEALER	MEDIUM	030	1	 30997019012
7	309970165826	7260511002	CLEAR COMPLEXION CONCEALER	LIGHT	100	1	 30997016582
8	309970165833	7260511003	CLEAR COMPLEXION CONCEALER	LIGHT/MEDIUM	200	1	 30997016583
9	309970165840	7260511004	CLEAR COMPLEXION CONCEALER	MEDIUM	300	1	 30997016584
10	309970135461	7256907002	ALL-DAY INTENSE GEL EYELINER	RICH BLACK	110	1	 30997013546
11	309970135492	7256907005	ALL-DAY INTENSE GEL EYELINER	DEEP CHESTNUT	140	1	 30997013549
12	309970135454	7256907001	ALL-DAY INTENSE GEL EYELINER	ALL-DAY GREY	100	1	 30997013545
13	309970050603	7258480007	EYELINER PENCIL	BROWN TOPAZ	211	1	 30997005060

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14	309979637010	7268271001	BROW PENCIL	DARK BLONDE	801	1
15	309979637027	7268271002	BROW PENCIL	BRUNETTE	802	1
16	309972713018	7258480001	EYELINER PENCIL	BLACK	205	1
17	309976799025	7258480002	EYELINER PENCIL	BLACK/BROWN	206	1
18	309972713025	7258480003	EYELINER PENCIL	BROWN	207	1
19	309979590049	7258480005	EYELINER PENCIL	BLACK RAISIN	209	1
20	309979590032	7258480004	EYELINER PENCIL	BLACK PEARL	208	1
21	309970050597	7258480006	EYELINER PENCIL	BLACK AMETHYST	210	1
25	309975045017	7243433001	LIQUID EYELINER	BLACK	221	1
26	309975045024	7243433002	LIQUID EYELINER	BROWN	222	1
22	309970175306	7262898001	CONDITIONING LIQUID EYELINER	BLACK	010	1
23	309970175313	7262898002	CONDITIONING LIQUID EYELINER	BROWN	020	1
24	309970175320	7262898003	CONDITIONING LIQUID EYELINER	NAVY	030	1
27	309970143022	7257548001	LENGTH & LIFT MASCARA	BLACKEST BLACK	010	1



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28	309970143039	7257548002	LENGTH & LIFT MASCARA	BLACK	020	1
29	077379137132	7243528001	THICKENING MASCARA	BLACKEST BLACK	401	1
30	077379117714	7243528003	THICKENING MASCARA	BLACK/BROWN	403	1
31	309970175269	7262896001	VOLUME & CONDITIONING MASCARA	BLACKEST BLACK	010	1
32	309970175276	7262896002	VOLUME & CONDITIONING MASCARA	BLACK	020	1
33	309970175283	7262896003	VOLUME & CONDITIONING MASCARA	BLACK BROWN	030	1
34	309970175290	7262897001	VOLUME & CONDITIONING MASCARA WP	BLACKEST BLACK WP	040	1
35	309978588016	7243459001	MULTI-BENEFIT MASCARA	BLACKEST BLACK	501	1
36	309978588023	7243459002	MULTI-BENEFIT MASCARA	BLACK	502	1
37	309978588030	7243459003	MULTI-BENEFIT MASCARA	BLACK/BROWN	503	1
38	309978590033	7243484002	MULTI-BENEFIT MASCARA WP	BLACK WP	504	1

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